

The operating system for the world's most complex events.

Plan grand. Run lean. Profit clearly.™ — every feature, one page.

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Shadow Ledger

Dual accounting — internal cost vs. client-facing quote, live margin.

Click-to-Reveal

Financials masked per tab by default. Screen-share without flinching.

Surgical Permissions

9+ per-staff toggles — every person sees only their world.

Integrated Guest Experience

One token: RSVP → eCard → itinerary → transport → photos.

GUESTS & RSVP

Multi-Mode RSVP — single, multi-step, per-event, per-ceremony builder
Customizable eCards — token-based, animated, branded
Guest Portal — no-login, token-based access
Hierarchies & Bulk Import — households, +1s, dietary, CSV
Meal Packet QR — day-of catering scan-and-serve

COMMS & CHANNELS

WhatsApp Concierge — the channel 2B+ guests already use
SMS — reminders, RSVP nudges, day-of alerts
Email — invites, RSVP confirmations, reminders
Push Notifications — mobile + web for staff/vendors/drivers
Media Vault — 168-hour collaborative guest photo gallery

TRANSPORT & LOGISTICS

Driver GPS & Fleet Bridge — live tracking, masked numbers
Driver Portal — dedicated mobile-web app
Fleet & Accommodation Matrix — vehicles ↔ guests ↔ rooms
Baraat Buffer / Shadow Board — cross-side day-of sync
Day-of Runsheet — minute-by-minute execution plan

FINANCIAL OS

Shadow Ledger + CFO Dashboard — real margin, live
Smart Tax Engine — GST/HSN, VAT, sales tax by region
Payment Milestones — staged client billing
Multi-Currency — quote and bill in local currency
Commissions & Credits — vendor payout tracking

VENDOR & OPERATIONS

Vendor CRM + Portal — invoices, tasks, messages
Discovery Directory — vendors browse opted-in planners, request-based
RFQ / Quotations + Contracts — full procurement flow
Glam Bureau, Tasks, Staff Chat — day-to-day ops
Document Vault + Workflow Automations

PLANNING & CREATIVE

Collaborative Moodboards — real-time co-edit, approval
Smart Seating — constraint-solver assisted
Timeline Builder + Event Website — per wedding
Samagri & Gifts — Hindu/Muslim/Christian/Sikh/Jain ritual catalogs
Auspicious Calendar — date scoring by tradition

TEAM, PERMISSIONS & COMPLIANCE

Surgical Permissions — financials, vendors, contacts, contracts
Staff Rules + Collaborators — scoped, revocable access
Cross-Firm Handshake — encrypted sync between two firms
Audit Logs — every write, tenant-isolated
GDPR / DPDP Export — compliance built in

SALES & PIPELINE

Intake Forms — branded, tradition-aware
Prospects CRM — Lead → Quoted → Won
Smart Suggestions — budget, vendor-match, follow-ups
Reports — pipeline, P&L, vendor performance
Calendar Integration — Google / Outlook / Apple sync

PLATFORM

Branding & Domains — your logo and colours; custom domains (Agency)
19 Languages — 0 missing keys, verified live
PWA + Mobile Apps — installable, iOS & Android planner apps
Webhooks / API — Joy & RSVPify integrations
Affiliations — venue & cross-firm partnerships

How we compare

CAPABILITY	UNITYVOWS	TTO	AISLE PLANNER	HONEYBOOK	THE KNOT PRO
Shadow Ledger (dual accounting)	●	—	—	—	—
Click-to-Reveal financial masking	●	—	—	—	—
Surgical per-staff permissions	●	◐	◐	◐	—
Driver GPS & Fleet Bridge	●	—	—	—	—
WhatsApp Concierge	●	—	—	—	—
Multi-faith ritual/Samagri catalogs	●	—	—	—	—
Multi-mode RSVP builder	●	●	●	◐	●
Guest portal (token, no-login)	●	◐	—	—	◐
Collaborative moodboards	●	●	●	—	—
Smart seating (constraint solver)	●	●	●	—	◐
Vendor & Driver portals	●	◐	—	◐	◐
Cross-firm event handshake	●	—	—	—	—
Client billing/CRM automation	●	◐	◐	●	—
Wedding website builder	●	●	◐	—	●
Vendor discovery marketplace (2-way)	●	◐	—	—	◐

● Full · ◐ Partial · — Not supported. Competitor capabilities per public marketing/feature pages and third-party comparisons as of Aug 2026 — verify before quoting in a specific deal.

Pricing, at a glance

STARTER ₹4,999/mo 1 wedding · 2 staff · 10 vendors	BASIC ₹8,999/mo 3 weddings · 10 staff · 35 vendors	PRO ₹13,999/mo 5 weddings · 15 staff · 75 vendors	AGENCY ₹49,999/mo Unlimited · custom domains
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Regional pricing in 7 currencies (INR/PKR/BDT/EUR/GBP/USD). 20% off annual. Pay Per Wedding from ₹29,999/credit — no subscription, 1 wedding workspace per credit, 3 staff · 20 vendors · 15 GB included; bulk 10/15/20% off at 3/5/10 credits. See [UnityVows-Global-Reach-One-Pager.html](#) for full regional detail.

Every feature above, live in one demo.

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